



## RULES & REGULATIONS

### AWARDS

Awards will be given in the following categories:

- Best Meal
- Best Use of Labels
- Structural Ingenuity
- Juror's Favorite
- Honorable Mention
- People's Choice
- Most Cans

After all the competitions are held, local winners go on to compete internationally through submission of digital photography to a panel of jurors that convenes at the SDA ED Symposium in the spring of each year.

### TEAMS

- **Maximum size of the official team** that actually builds the structure is five (5) people. Only 5 people will be permitted to build at one time. You may have one additional person to un-box cans. Five people includes those who are cutting foam-core and other materials, etc. 5 means 5. Period. Teams may swap out members and are allowed a maximum of 15 minutes for transition. Regardless of how many people in the firm/school participate, five people must be selected as the official team members.
- Design firms are responsible for leaving their site 'broom-clean'.

### STRUCTURE

- **Maximum** size for a structure is 10'l x 10'w x **8'h**.
- Each team is to **provide a sketch or computer image and dimensions of their structure by Friday, January 17, 2014**. E-mail (pdf format) to the attention of: **Lisa Hess at lhess@trojb.com**.
- Structures **MUST** be structurally self-supporting.

**NO** 2x4's, **NO** half-inch plywood, **NO** half-inch thick tubing, **NO** sheet metal.

**Permissible: one-quarter inch thick** foam-core, cardboard, masonite, plywood, plexiglass, threaded rod – for the purpose of leveling or balancing materials and not as load bearing. Cardboard tubes used as guides must also be limited to one-quarter inch thick. A structure where the ¼" leveling materials cannot be seen is usually judged superior to a structure where it is in plain view.

## **SUPPLIES USED**

- Aluminum food cans of all sizes may be used.
- No glass containers allowed.
- No pet food.
- No alcoholic beverages.
- Use of soda or junk food – depending on the jury, you run the risk that they will penalize you for using non-nutritional items, i.e. you could lose. Remember the food banks need nutritional food, not junk food. Make every effort in designing your structure to use nutritious, edible foods.
- No opened or exposed food. (attracts vermin)
- Cans must be full, unopened, and with labels intact and legible. Labels **may not** be covered, stripped off or altered in any way.
- Use of boxes and bags is ***strongly*** discouraged. The name of the competition is **Canstruction**. Jurors prefer to follow the name of the competition and in recent years many structures with boxes did not make it through the elimination process at the International level.
- Props are ***strongly*** discouraged. Jurors prefer pure food structures. Try to solve all design problems with food items. All things equal, a structure with props will lose when judged against a structure with no props. (Example: a structure that has eyes. One entry uses black cans to make eyes; another entry cuts out black circles of paper and tapes on cans for eyes. Once the jury sees that eyes can be made from cans or a food product, any entry using paper cutouts is in disfavor.)
- Velcro, clear and double-faced tape may be used.
- High-tension rubber bands, nylon string, wire, tie-backs are permissible.
- No permanent adhesives.

## **ACQUISITION OF CANNED GOODS**

- Participating firms are responsible for obtaining their own supply of canned goods from any retailer of choice. The organizers are facilitating bulk purchasing and delivery of canned goods through Publix. Teams will be provided with an order form that will be used to place this order. ***Canned goods ordered through Publix must be submitted by E-mail (pdf format) to the attention of Lisa Hess at lhess@trojlb.com by February 8, 2014.***
- The local competition ***is not*** a 501(c)3 not-for profit charity. Instruct any donors to take the contribution as a marketing/public relations business expense. Naming the contributors on your sign next to your structure will give them their marketing/pr exposure.
- The Committee is currently working with Westfield on specific delivery dates and times; and each team will be given further instruction, in order to accommodate Westfield's requirements.

## **SIGNAGE, CAN INFORMATION & PROGRAM INFORMATION**

### **SIGNAGE & TEXT (See Sample)**

- Each team will be given a digital file template (InDesign and Photoshop) for a 30x42 poster that is to be mounted on foam-core board (self-standing easel back) that sits adjacent to their canstructure. *See attached sample.*

### **TEXT FOR FOAMCORE BOARDS**

The information below will be included as part of the Board template. We will also need this information submitted as a Word document for the purposes of judging. *(DO NOT list these category titles in your document but follow this order for providing the required information).*

- **FIRM NAME-** the way it should **officially** appear in the program. Confirm with a firm Principal.
- **TITLE OF ENTRY.** If any word in your title is to be *italicized* do so.
- **DESCRIPTION** of the structure. Keep to one paragraph. This is what is provided to the jurors and public as they view each entry. The descriptions are most helpful in drawing the jurors' and publics' eye to the rich detail in each design, any play on words, double entendres with the label names, etc. Don't get caught up in making long drawn out philosophical statements – keep that to one sentence and let your entry speak for itself. Spend your time describing the choices you made in cans and labels to articulate your theme.
- **5-PERSON TEAM NAMES -- CAPTAIN FIRST (no exceptions, no co-captains)** followed by the rest of the team in **alphabetical** order – **get names spelled correctly** – you must designate **ONE** team captain.
- **THANK YOU'S for any sponsors and/or other firm members who participated.**

### **CAN INFORMATION**

Each team captain will be given an Excel Spreadsheet that includes their firm's contact information, their site location contact information, and columns requiring the following information to be completed:

#### **Detailed inventory of all cans:**

- name of each food product
- quantity of each food product
- Total number of cases
- Total number of cans
- Total cost whether purchased or donated

A pdf of the board (for review) and information in a Word document must be emailed as a to Lisa Hess at lhess@trojb.com **NO LATER** than **February 19, 2014**. *See attached sample.*

## **BUILDOUT**

- Build-out will start at 12 noon and must be complete by 12 midnight on **Friday, February 28, 2014.**
- Try to do as much prefabrication of foam core cutting or other special materials you require prior to the evening of the build out.
- If you have a chance to practice building in your office take that opportunity to lessen surprises at the site. Bring plenty of extra supplies (tape, scissors, foam-core, cardboard) – over estimate. Bring a ladder if you are building tall and/or to position spotlights.
- Boxes and plastic must be recycled on-site.
- The Canstruction® Chairman will contact any team captain if structure looks like it is structurally unsound, sagging, slipping, etc. Be prepared to go over and fix immediately. If rebuilding is impossible please place cans in All Faiths Food Bank Collection Barrels.

## **PHOTOGRAPHY**

- Professional photographs will be taken of each entry.
- Please do not leave the site the evening of the build-out until your team photo has been taken. If you are done and have not been photographed, please contact any Canstruction® Committee member and they will contact the photographer to go to your site.
- Winning teams will have their photos taken at the awards presentation.

## **JUDGING**

- Judging is done anonymously.
- Judging will commence at **11:00am** on **Saturday, March 1, 2014.**  
Be prepared to go to the site and rebuild anything that may have fallen.
- Team members cannot be on location at the time of judging.
- No signage displayed until the jury has left.

## **THE Soiree**

- **Saturday, March 1, 2014 from 6:00p – 8:00p**
- Presentation begins **7:00p** sharp.
- Cocktail / Creative Casual dress

## **DECANSTRUCTION**

On **Monday, March 11, 2014** each entry must be taken down and placed in barrels for pickup by the All Faiths Food Bank. Please arrive early – the volunteers begin promptly at 7am. **It is VERY IMPORTANT to leave your site as clean as you found it!**

### SAMPLE FOAM-CORE BOARD

**Unless YOU CAN**

The Lorax has come to Colony Square  
To speak for the CANS, because he cares.  
There once was a time in Atlanta when CANS flourished,  
To feed the hungry, and to nourish.  
With the hustle and bustle of our everyday lives,  
We have forgotten how one CAN will help others survive.  
Now the Lorax returns! He brings us a plan!  
Listen in his message of "Unless you CAN"

"Unless someone like you cares a whole awful lot,  
Nothing is going to get better. It's not."  
- Dr. Seuss

PRESENTED BY  
**POND**  
Architects • Engineers • Planners

OUR CAN COUNT IS AS FOLLOWS  
Cut Green Beans (no salt) 350 | Chopped Mixed Greens 850  
Great Northern Beans 345 | Black Beans 345 | Pinto Beans 345  
Sliced Carrots 912 | Whole White Potatoes 80  
Diced Tomatoes 80 | Sliced Beets 80 | Whole Kernel Corn 80  
**TOTAL CANS 3,470 CANS**  
Chicken Flavored Soup Mix 46 Packets

BUILT BY  
**The Pondstructors**

TEAM MEMBERS  
Eric Ames, Clayton  
Brian Willford, Jon Bichey,  
Steve Graves, Chad Warren

SPECIAL THANKS  
Dong Hwang, Vanessa Foster, Paul  
Haworth, Steve Henney, Marc Rosenbaum,  
Mark Johnson, Pam Gower, Sara  
Stammard, Chris Jenkins, Dan Schmitt,  
Ellen Wisniewski, Aris Maclean.

SPONSORS

PLATINUM **HAWORTH**  
GOLD **AIA|NE GA** **CSG**  
SILVER **AVP** **IF** **IF** **Acorn** **IF**